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Cookie Policy

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1. Overview

Cookies are small pieces of text sent by your web browser by a website (Service) you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognize you and make your next visit easier and the Service more useful to you. Cookies can be "persistent" or "session" cookies. The Skcratch website uses both session and persistent cookies to run the Service.

To enable the [Skcratch](#) Website to run at its best and also tailor the optimal experience for individual visitors to the site, cookies are used to gather information. This policy describes the types of cookies used on our website and how we use them.

The cookies used on our site will not store sensitive or personally identifiable information, such as name, address, or credit card details.

[To view the Skcratch General Data Protection Policy please click here.](#)

2. Types Of Cookies and How we Use Them

2.1 Strictly Necessary Cookies

Necessary (or Essential) cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies:

- Used in context with the website's WordPress theme. The cookie allows the website owner to implement or change the website's content in real-time.
- Used to check if the user's browser supports cookies.

2.2 Performance Cookies

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

- Used to determine the optimal video quality based on the visitor's device and network setting.

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2.3 Functional (Statistical) Cookies

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

- Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
- Used to determine the optimal video quality based on the visitor's device and network settings.

2.4 Marketing Cookies

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

2.5 Third Party Cookies

In addition to our own cookies, we may also use various Third-Party cookies to report usage statistics of the Service, deliver advertisements etc. These various third parties that generate these cookies have their own privacy policies, and we have no access to read or write these cookies. These organizations may use their cookies to anonymously target advertising to you on other websites, based on your visit to skcratchav.com. Examples of Third-Party Cookies used:

- IDE - Used by Google DoubleClick to register and report the website user's actions after view in g or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user
- yt-remote-cast-available – Used by Youtube.com to store the user's video player preferences using embedded You Tube video

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How Do I Change My Cookie Settings?

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit <https://www.aboutcookies.org> or <https://www.allaboutcookies.org>.

Find out how to manage cookies on popular browsers:

[Google Chrome](#)

[Microsoft Edge](#)

[Mozilla Firefox](#)

[Microsoft Internet Explorer](#)

[Apple Safari](#)

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit

<http://tools.google.com/dlpage/gaoptout>.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

Document Control

Date	Version	Comments
08/09/2021	V0.1 Draft	Issued for Comment
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Authorisation

Date	Version	Authorised By:
08/09/21	V1.0	Rebecca Walsh

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